

# **CHAPTER ONE**

## **MISSION, VISION & STRATEGIC DIRECTIVES**

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## **1.00.00 MISSION**

The mission of Richmond Community College is to provide life-long educational opportunities, workforce training and retraining, cultural enrichment, and community services to support economic development and enhance the quality of people's lives.

## **1.01.00 VISION**

Richmond Community College will foster educational achievement, economic development, and personal growth in Richmond and Scotland counties by:

- Being an institution of choice for educational opportunity.
- Serving as a cultural center for the community.
- Meeting the individual needs and aspirations of a diverse student population.
- Providing relevant, evolving, and accessible programs and services employing current technology in state-of-the-art facilities.
- Cultivating close and supportive relationships with the communities we serve.
- Engaging students in an educational experience that prepares them for the diverse and changing 21st century work place.
- Continuously improving through data-informed self-assessments and evaluations.

## **1.02.00 STRATEGIC DIRECTIVES**

1. Develop and implement new programs and courses that are relevant to our region, promote current technology, and respond to economic trends.
2. Use emerging technologies and platforms to enhance our public image, elevate our status as a cultural center, and connect to the community.
3. Develop comprehensive, individualized approaches to learning and services that meet student needs and foster success.
4. Supplement allocated funds with resources from external sources to enhance RCC's mission.
5. Expand collaborations with external educational and workforce partners to help students meet their educational and career goals.
6. Optimize current building usage, make targeted additions, and implement changes to meet the needs of a growing enrollment.

*History Notes: Amended Effective: April 7, 2009.*